ECMC Foundation’s Strategic Framework Town Hall will begin shortly.
Agenda

• Welcome
• Strategic Framework Overview
• Q&A

TEXT YOUR QUESTIONS: 415-889-2772
Consistent Mission and Funding Strategy

Our mission to improve higher education for career readiness among underserved populations through evidence-based innovation remains unchanged.

- Strategic Grantmaking
- Program-related Investments

Institutions, systems and organizations
Grants & Investments Since Inception

- Grants & Investments Nationwide: $250M+
- People Impacted: 1.2M
- Partner Organizations: 1,000+

Total Dollars Granted: $251,567,403

Grants Color Scale:
- No Grants
- Up to $250,000
- Up to $1,000,000
- Up to $5,000,000
- Over $5,000,000
New Approach

ECMC Foundation grantmaking, PRIs and programmatic activities support the Foundation’s **three strategic priorities**, guided by its mission statement.

Focus on **initiatives**—thematic areas where we commit to strategic grantmaking, investing, learning and partnership over a multi-year period—and **strategically responsive funding**.

Drive **systemic change**—getting at the root causes of the complex challenges in higher education, not just the symptoms.

To improve higher education for career success among underserved populations through evidence-based innovation

- Removing barriers to postsecondary completion
- Building the capacity of institutions, systems and organizations
- Transforming the postsecondary ecosystem

Initiatives
Strategically Responsive
Systemic change
To improve higher education for career success among underserved populations through evidence-based innovation.

- Removing barriers to postsecondary completion
- Building the capacity of institutions, systems, and organizations
- Transforming the postsecondary ecosystem

Strategically Responsive Funding

Systemic change Initiatives

FUTURE

Initiatives

- CTE Leadership Collaborative
- Men of Color
- Single Mother Student Success
- Basic Needs
- Transfer and Credit Mobility

Initiatives Under Development

- Initiative
- Initiative
- Initiative
Strategically Responsive Grantmaking

<table>
<thead>
<tr>
<th><strong>Reserved funding for other projects</strong></th>
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<td><strong>20-25% of grantmaking budget</strong></td>
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<td><strong>Flexibility to adapt as higher education landscape evolves</strong></td>
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Modeling an Evidence-Based Approach to Systemic Change

Testing & Learning
Develop new knowledge, spur innovations and test new ideas, interventions, policies and programs.

Validating & Implementing
Create a body of evidence and models of implementation in varying contexts. Coalesce the field—higher ed and philanthropy—around what works.

Scaling
Drive broader adoption and implementation such that innovations become new normative baseline in field.
How to Apply

• ECMC Foundation accepts LOIs on a rolling basis
• Submit LOI online - same process for all requests
• Foundation will determine if your request fits within an initiative or falls under strategically responsive grants
• LOIs that most closely reflect ECMC Foundation’s strategic priorities will be invited to submit a full grant proposal
Discover More on Our Website
ECMCFUNDATION.ORG
Conclusion

Our Culture & Reputation Remain Steadfast

• First and foremost, we value our partners
• Keep a constant focus on improving student outcomes
• Maintain a learning posture
• Evaluation and metrics will remain core to our work
Q&A

- Texting open now
- Submit follow-up questions via email ecmcfoundation@ecmc.org